



CAMPUS STORES OF NEW ENGLAND, INC.

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ADVERTISING OPPORTUNITIES

Campus Stores of New England, Inc. is putting together our next newsletter. We would like to offer you the opportunity to advertise your company's products or services.

Why advertise?

- An inexpensive way to get the message out about your products and services to college and secondary school bookstore directors and buyers.
- Most institutionally and privately operated college bookstores and many secondary school bookstores in New England are members of CSNE and they will receive the newsletter.
- Reinforce your company's image to your buyers.
- A way to stand out above your competition.
- Shows your commitment to the industry.

CSNE Member* Advertising Rates:

Please check one or more boxes

- | | | |
|--|--------------------------|------|
| Full Page (8½ w. x 11 h.) | <input type="checkbox"/> | \$80 |
| Half Page (8½ w. x 5½ h. or 4 ¼ w. x 11 h) | <input type="checkbox"/> | \$50 |
| Quarter Page (4 ¼ w. x 5 ½ h. or 8 ½ w. x 2 ¾ h) | <input type="checkbox"/> | \$25 |

The newsletter is e-mailed to all members in full color as a PDF attachment over our listserv and is posted to our web site indefinitely. Black and white copies are mailed to those that request them. Please e-mail your ad as an attachment to **Pam@McKennaMgt.com**. File size should not exceed 500 KB. Pre-payment required on all ads.

Company: _____ Contact: _____

Phone: _____ E-mail: _____

Make checks payable to **Campus Stores of New England, Inc.**

Or charge to Visa MasterCard Signature _____

Account # _____ Exp. Month _____ Year _____

Mail or fax to: Above address/fax # by **February 1, 2010**

Send:

1. This form
2. An e-mailed copy of your ad
3. Payment

Questions? Call Pam McKenna at 978 250-9847 or e-mail **Pam@McKennaMgt.com**

*Nonmembers – add 50% to pricing listed