



## CAMPUS STORES OF NEW ENGLAND, INC.

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<http://www.csne.net>

## ADVERTISING OPPORTUNITIES

CSNE is working on our Fall Newsletter. We would like to offer you the opportunity to advertise your company's products or services.

### **Why advertise?**

- An inexpensive way to get the message out about your products and services to college and secondary school bookstore directors and buyers.
- Most institutionally and privately operated college bookstores are members of CSNE and will receive the directory.
- Reinforce your company's image to your buyers.
- A way to stand out above your competition.
- Shows your commitment to the industry.

### **Member Advertising Rates\*:**

Please check one or more boxes

Full Page (8½ w. x 11 h.)

Half Page (8½ w. x 5½ h. or 4 ¼ w. x 11 h.)

Quarter Page (4 ¼ w. x 5 ½ h. or 8½ w. x 2¾ h.)

#### **Newsletter**

\$80

\$50

\$35

Ads for the directory should be black and white laser quality, no bleeds. The directory, including ads, will be digitally outputted in black and white and hard copies are mailed to members. Ads for the newsletter may be full color. The newsletter is sent in PDF over the associations' discussion list and posted indefinitely to our web site. Black and white hard copies are also mailed to members who request hard copy newsletters. If possible, please e-mail your ad to our office in PDF. Other file formats also accepted – please contact Karen to see if we can accept your file format. Pre-payment is required on all ads.

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Make checks payable to **CSNE or Campus Stores of New England, Inc.**

Or charge to  Visa  MasterCard Signature \_\_\_\_\_

Account # \_\_\_\_\_ Exp. Month \_\_\_\_\_ Year \_\_\_\_\_

**Mail or fax to:** Above address/fax # by **October 1, 2010**

- Send:**
1. This form
  2. A copy of your ad (preferably via e-mail) or mailed flat
  3. Payment

**Questions?** Call Karen Murphy at 978 250-9847 or e-mail [office@csne.net](mailto:office@csne.net)

\* Non-members – add 50% to rates above