



CAMPUS STORES OF NEW ENGLAND, INC.

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ADVERTISING OPPORTUNITIES

CSNE is putting together our 2010 Membership Directory and June newsletter. We would like to offer you the opportunity to advertise your company's products or services.

Why advertise?

- An inexpensive way to get the message out about your products and services to college and secondary school bookstore directors and buyers.
- Most institutionally and privately operated college bookstores are members of CSNE and will receive the directory.
- Reinforce your company's image to your buyers.
- A way to stand out above your competition.
- Shows your commitment to the industry.

Member Advertising Rates*:

Please check one or more boxes

	Directory	Newsletter	Both
Full Page (8½ w. x 11 h.)	<input type="checkbox"/> \$80	<input type="checkbox"/> \$80	<input type="checkbox"/> \$150
Half Page (8½ w. x 5½ h. or 4 ¼ w. x 11 h.)	<input type="checkbox"/> \$50	<input type="checkbox"/> \$50	<input type="checkbox"/> \$90
Quarter Page (4 ¼ w. x 5 ½ h. or 8½ w. x 2¾ h.)	<input type="checkbox"/> \$25	<input type="checkbox"/> \$25	<input type="checkbox"/> \$45

Ads for the directory should be black and white laser quality, no bleeds. The directory, including ads, will be digitally outputted in black and white and hard copies are mailed to members. Ads for the newsletter may be full color. The newsletter is sent in PDF over the associations' discussion list and posted indefinitely to our web site. Black and white hard copies are also mailed to members who request hard copy newsletters. If possible, please e-mail your ad to our office in PDF. Other file formats also accepted. Pre-payment is required on all ads.

Company: _____ Contact: _____

Phone: _____ E-mail: _____

Make checks payable to **CSNE or Campus Stores of New England, Inc.**

Or charge to Visa MasterCard Signature _____

Account # _____ Exp. Month _____ Year _____

Mail or fax to: Above address/fax # by **June 1, 2010**

- Send:**
1. This form
 2. E-mail us your ad
 3. Payment

Questions? Call Karen Murphy at 978 250-9847 or e-mail office@csne.net

* Non-members – add 50% to rates above