



CAMPUS STORES OF NEW ENGLAND, INC.

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ADVERTISING OPPORTUNITIES

CSNE is working on our next newsletter. We would like to offer you the opportunity to advertise your company's products or services.

Why advertise?

- An inexpensive way to get the message out about your products and services to college and secondary school bookstore directors and buyers.
- Most institutionally and privately operated college bookstores are members of CSNE and will receive the directory.
- Reinforce your company's image to your buyers.
- A way to stand out above your competition.
- Shows your commitment to the industry.

Member Advertising Rates*:

Please check one or more boxes

Rates

- | | |
|---|-------------------------------|
| Full Page (8½ w. x 11 h.) | <input type="checkbox"/> \$80 |
| Half Page (8½ w. x 5½ h. or 4 ¼ w. x 11 h.) | <input type="checkbox"/> \$50 |
| Quarter Page (4 ¼ w. x 5 ½ h. or 8½ w. x 2¾ h.) | <input type="checkbox"/> \$25 |

Ads may be full color! The newsletter is sent in PDF via e-mail to all our members and their staff and posted indefinitely to our web site. Please e-mail your ad to our office as a PDF file. Other file formats also accepted. Pre-payment is required on all ads.

Company: _____ Contact: _____

Phone: _____ E-mail: _____

Make checks payable to **CSNE or Campus Stores of New England, Inc.**

Or charge to Visa MasterCard Signature _____

Account # _____ Exp. Month _____ Year _____

Mail or fax to: Above address/fax # by **February 1, 2011**

- Send:**
1. This form
 2. E-mail us your ad
 3. Payment

Questions? Call Karen Murphy at 978 250-9847 or e-mail office@csne.net

* Non-members – add 50% to rates above