



## CAMPUS STORES OF NEW ENGLAND, INC.

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<http://www.csne.net>

### Advertising Opportunities

CSNE is putting together our winter newsletter. We would like to offer you the opportunity to advertise your company's products or services.

#### **Why advertise?**

- An inexpensive way to get the message out about your products and services to college and secondary school bookstore directors and buyers.
- Most institutionally and privately operated college bookstores are members of CSNE and will receive the directory.
- Reinforce your company's image to your buyers.
- A way to stand out above your competition.
- Shows your commitment to the industry.

#### **Member Advertising Rates\*:**

Please check one or more boxes

- |   |                          |      |
|---|--------------------------|------|
| Full Page (8½ w. x 11 h.)                       | <input type="checkbox"/> | \$80 |
| Half Page (8½ w. x 5½ h. or 4 ¼ w. x 11 h.)     | <input type="checkbox"/> | \$50 |
| Quarter Page (4 ¼ w. x 5 ½ h. or 8½ w. x 2¾ h.) | <input type="checkbox"/> | \$25 |

Ads may be full color! The newsletter is sent in PDF via e-mail to all our members and their staff and posted indefinitely to our web site. Please e-mail your ad to our office as a PDF file. Other file formats also accepted. Pre-payment is required on all ads.

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Make checks payable to **CSNE or Campus Stores of New England, Inc.**

Or charge to  Visa  MasterCard Signature \_\_\_\_\_

Account # \_\_\_\_\_ Exp. Month \_\_\_\_\_ Year \_\_\_\_\_

**Mail or fax to:** Above address/fax # by **January 16, 2012**

**Send:**

1. This form
2. A copy of your ad (preferably via e-mail) or mailed flat
3. Payment

**Questions?** Call Karen Murphy at 978-250-9847 or e-mail [office@csne.net](mailto:office@csne.net)

\*Non-members – add 50% to rates above