

CSNE Fall 2009 Meeting

For an overnight room to attend CSNE's Fall 2009 Meeting, please contact:

Hampton Inn, 300 Long Hill Road, (Route 1), Groton, CT 06340

(p) 860-405-1585; (f) 860-446-8456

Ask for the UConn Avery Point room rate of **\$109/room**.

For directions to the Hampton Inn, which is about 3-miles from the UConn Avery Point Campus, visit www.hamptoninngroton.com/directions.html



UConn Avery Point Campus

CSNE's Fall Meeting is being held at University of Connecticut-Avery Point
1084 Shennecossett Road
Groton, CT 06340

The meeting will take place in the 3rd Floor Conference Room of the Marine Sciences Building on the side closest to the Lighthouse.

DRIVING DIRECTIONS:

Take I-95 north/south to Exit 87, Clarence Sharp Highway. Continue on Clarence Sharp Highway; at second traffic light turn right. At the next traffic light, which is Benham Road, turn left. Proceed for about 1.5 miles to the entrance of the Avery Point Campus.

For a map of the campus, visit www.averypoint.uconn.edu/avery_point/campus_map.pdf

Campus Stores of New England
6 Boston Road, Suite 201
Chelmsford, MA 01824
Phone: 978-250-9847, Fax: 978-250-1117

Fall Meeting Info!



Campus Stores of New England Fall 2009 Meeting

Navigating the Digital Ocean

THURSDAY, OCTOBER 29, 2009
UConn Avery Point Campus
Groton, CT



CSNE Fall 2009 Meeting

Navigating the Digital Ocean

CSNE's Fall Meeting will take place at the UConn Avery Point Campus.

THURSDAY, OCTOBER 29, 2009

**Registration, Networking & Continental Breakfast:
9:30 AM - 10:15 AM**

Navigating the Digital Ocean: 10:15 AM - 12:15 PM

Digital books and Kindle readers are all over the news these days – sometimes it's good news with innovations and sometimes it's not so good – lawsuits! How much do you know about the new book technologies? In this session, you will learn from Ed Schlichenmayer, one of the founders of NACS Media Solutions about the latest with digital content delivery and e-books. You will also hear what NACS Media Solutions is doing, how they can help your store and what your store can or should be doing in this area.

Presented by: Ed Schlichenmayer, NACS Media Solutions

Networking Luncheon: 12:15 PM - 1:00 PM

Use of Kindle Readers in the Classroom:

1:00 PM - 1:30 PM

SVC Business Professor Charles Crowell will speak on his use of Kindle Readers in his classes.

Presented by: Charles Crowell, Director of Entrepreneurship, Southern Vermont College

Facilitated Small Group Discussions on Digital Content Delivery: 1:30 PM - 2:30 PM

Campus Tour: 2:30 PM - 3:30 PM

Take a walk up the coast and tour the UConn Avery Point Campus including the beautiful mansion and the Campus Store.



Navigating the Digital Ocean
Presented by:
Ed Schlichenmayer,
NACS Media Solutions



Use of Kindle Readers in the Classroom
Presented by: Charles Crowell,
Director of Entrepreneurship,
Southern Vermont College

Name for badge: _____

Title: _____

Store/School or Company: _____

Address: _____

City: _____

State: _____

Zip: _____

Phone: _____

Fax: _____

E-mail: _____

Web Site: _____

PER PERSON REGISTRATION FEE:

(Includes Breakfast and Lunch on the 29th, store tour, badge and handouts)

Early – before October 15th: Member of CSNE \$30.00, Non-Member \$55.00

After October 15th: Member of CSNE \$50.00, Non-Member \$75.00

Total for this registration: \$ _____

Totals from other attendees' forms: \$ _____

Sponsorship (optional – see www.csne.net/meeting/sponsor.asp for more information): \$ _____

Grand Total: \$ _____

If paying by check, make payable to **CSNE or Campus Stores of New England, Inc.** 6 Boston Road, Suite 201, Chelmsford, MA 01824 or pay by credit card and fax to: 978-250-1117

MasterCard or Visa Card #: _____

Exp. Date: _____

Signature: _____

I authorize CSNE to charge my card \$ _____ for the Grand Total above.

Check here if you have a disability and may require accommodations to fully participate.

Dietary Restrictions: _____

Sorry no refunds after October 15, 2009.

Financial Assistance: see www.csne.net/pdf/scholarapp.pdf for more info.

By registering for this meeting, I agree to comply with Campus Stores of New England's policies and procedures and understand the contact information I provide on this registration form will be published & distributed in meeting handouts. I also understand the associations may photograph me and use the photographs in association publications and/or on their web site.

QUESTIONS?
CALL 978-250-9847